

## Corporate Online Merchandise Portals

### Company Merch Made Simple.

**SP Custom Gear** helps businesses create custom online merchandise portals that make ordering branded apparel, employee gear, customer gifts, and company merchandise simple, organized, and completely hands-off for your team.

Our portals are built to make life easier for Marketing, HR, Operations, and Leadership teams by removing the back-and-forth, order tracking, employee questions, and fulfillment headaches that usually come with company merchandise.

### A White-Glove, Hands-Off Experience

Your business does not need to manage orders, collect sizes, answer employee questions, track shipments, or organize distribution.

We handle the full process for you:

- Online portal setup
- Product recommendations
- Logo placement and decoration guidance
- Order collection
- Customer service
- Production
- Packaging
- Shipping
- Portal management

Give your team a professional merchandise solution without having to manage the day-to-day details.

### Risk-Free Portal Setup

Our corporate online portals are designed to be simple and low-risk for your company.

- No startup fees
- No contracts
- No hidden screen-printing fees
- No embroidery logo digitizing fees
- No inventory commitment/minimums
- No overhead for your company

All items are made to order – your company does not need to pre-purchase inventory, store products, or guess sizing.

## Built Around Your Team

Each portal can be customized around how your company operates:

- Password-protected access
- Separate sections for different departments or teams
- Private product collections for specific groups
- Coupon codes and e-gift cards with set dollar amounts
- Employee allowances
- Customer gifting options
- Onboarding bundles
- Holiday gifting programs
- Direct shipping to employees, customers, or office locations

For example, your portal can have separate sections for Management, Sales, Warehouse, Events, or New Hires, with each section featuring the products and access that make sense for that group.

## Perfect for Employee and Customer Gifting

Online portals are a simple way to manage gifting without collecting sizes, addresses, or product choices manually.

You can use your portal for:

- Employee appreciation gifts
- Holiday gifting
- New-hire onboarding kits
- Customer thank-you gifts
- Sales team apparel
- Event merchandise
- Department-specific gear
- Company store programs

We can provide coupon codes, e-gift cards or set product allowances so each recipient can choose what they want. For holiday or employee gifting, we can also set all pricing to \$0, allow each team member to select one item, and manage the order window for you.

## Professional Logo Protection

**SP Custom Gear** ensures your logo is used correctly across all products, including proper sizing, placement, colors, and proportional scaling. Whether your order is screen printed, embroidered, or laser engraved, we help make sure your merchandise looks professional and consistent.

## **In-House Production Since 1979**

**SP Custom Gear** is powered by Sneakers Plus, a family-owned company serving businesses, teams, schools, and organizations since 1979.

We produce screen printing, embroidery, and laser engraving in-house, giving us better quality control, faster communication, and a more reliable experience from start to finish.

## **Why Businesses Choose SP Custom Gear**

- White-glove service from start to finish
- Easy, hands-off online ordering
- No upfront inventory commitment
- No setup fees or contracts
- Custom portals built around your company
- Employee, customer, and holiday gifting solutions
- Professional logo handling and brand consistency
- In-house screen printing, embroidery, and laser engraving
- Family-owned and trusted since 1979

## **Make Company Merchandise Easier**

Whether you need an employee store, customer gifting portal, onboarding program, or full company merchandise platform, **SP Custom Gear** makes the process simple.

We build the portal, manage the orders, produce the merchandise, and handle the fulfillment so your team can focus on everything else.