SP CUSTOM GEAR est 1979 | Sneakers Plus "Your Total Team Outfitter"

Company Swag Made Simple

Password-Protected Merch Portals

We build custom online stores that make ordering branded apparel, employee gear and client gifts simple, organized and completely hands-off for your team.

White-Glove Service

- Portal setup & management
- Product & logo guidance
- Live support by email, phone or in person
- Production & packaging
- Shipping to homes or offices

Risk-Free Setup

- No startup fees or contracts
- No overhead or inventory
- Everything made to order

Built Around Your Team

- Password-protected access
- Sections by department
- Coupons & e-certificates available
- Onboarding & gifting programs

Onboarding, Holiday & Employee Gifting, Handled

Make onboarding simple with preapproved merch for every new hire. For the holidays, each employee gets a preapproved voucher to redeem their gift. Approve every order through our custom approval portal.

Wellness Footwear Activation

Treat your team to discounted sneakers from premium brands at our preferred pricing. We set up the activation at your location, like our recent wellness footwear day with Prudential Center.

Decorated In-House in New Jersey

Screen Printing · Sublimation · Flat Embroidery · 3D Puff Embroidery · Patches · Appliqué · Laser Engraving

5K+ stores launched, from growing teams to global enterprises

Somerset Patriots · Lupin Pharmaceuticals, Inc. · Columbia · Hunterdon Health · Reagent Chemical · everest · Wheel Pros · OrthoFeet · HealthQuest Online Store

Get a free custom mockup of your team's gear.
No commitment required.

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